



## Referral Discount Offer 2020-2021

Cordova, Tennessee  
901.322.6300  
www.hbamemphis.com

### WHAT YOU NEED TO KNOW...

The New Student Referral Program awards a referring Heritage Baptist Academy family with an annual tuition discount (\$400 or more) for each new student that is referred and attends HBA.

#### WHO CAN REFER/RECEIVE THE REFERRAL DISCOUNT?

- All current parents or guardians who are paying tuition for enrolled students (preschool and up) at the time of discount distribution. Employees are not eligible.

#### WHO CAN BE REFERRED?

- Offer applies only to new family applicants that have never enrolled at HBA. Siblings of current HBA students will not qualify for the program. Offer does not apply to students returning to HBA.
- The referred family cannot have contacted the school regarding enrollment prior to November 1, 2019.

#### WHAT IS THE DISCOUNT LIMIT?

- There is no limit to the number of students that an HBA family may refer! However, tuition discounts for the referring family may not exceed the total tuition paid by the referring family.
- The referral tuition discount will apply to tuition only and not to any other fees; discounts cannot be applied to subsequent academic years.
- If a family you referred has more than one child, you will receive a discount for each student based on the family discounts given to the referred family (\$400 discount for the first student, \$390 or 10% for second child, etc.)

#### WHEN/HOW WILL AWARD BE PAID OUT?

- Referrals will be awarded between August 1, 2020, and January 31, 2021.
- Referral discounts will be applied in September (25%) and January (75%).
- Referral tuition discounts for students who start after October 1 will be \$200 (prorated for multiple students per family) and be applied in January.

### WHAT YOU NEED TO DO...

- Turn in a Student Referral verification form right away. Yes, even **before** you know that the family will be enrolling, please turn in the form (see reverse side)! The only way we can track who referred whom is with this documentation.
- The new student's enrollment application should indicate the referring family. (If multiple families referred the new student, the tuition discount will be prorated as deemed appropriate by the administration.)

### CONDITIONS WHICH MAY AFFECT THE REFERRAL PROGRAM...

- Referrals after December 15, 2020, for the 2020-2021 school year will not qualify for a tuition discount.
- If the referring student(s) withdraws before the beginning of the second semester, the January referral tuition discount (\$300) will not be awarded. Families who pay their tuition in full before the school year begins will receive a tuition refund in September and January.
- Tuition discounts are only valid for the first year the new student enrolls in our school.
- Referral tuition discounts are not transferrable to other families.
- The regular enrollment criteria must be met by the new student (application/screening or testing).
- This offer is subject to enrollment restrictions, as in the case of a class size not being able to accommodate the new student(s) being referred.
- HBA retains the right to reevaluate, revise or cancel this program at any time.

**NEW STUDENT REFERRAL PROGRAM VERIFICATION FORM**

*To be completed by the Referring HBA family  
Submit Form to the Academy Office before the new family's enrollment.*

<b>REFERRING FAMILY</b>	Name:
Phone:	Current Student(s) Names:

*I (We) have referred the following families to Heritage Baptist Academy*

Referring Family Signature: \_\_\_\_\_

1. New Parent Name(s): \_\_\_\_\_

Student Name & Grade: \_\_\_\_\_

Student Name & Grade: \_\_\_\_\_

Student Name & Grade: \_\_\_\_\_

2. New Parent Name(s): \_\_\_\_\_

Student Name & Grade: \_\_\_\_\_

Student Name & Grade: \_\_\_\_\_

Student Name & Grade: \_\_\_\_\_

3. New Parent Name(s): \_\_\_\_\_

Student Name & Grade: \_\_\_\_\_

Student Name & Grade: \_\_\_\_\_

Student Name & Grade: \_\_\_\_\_

Thank you for recommending Heritage Baptist Academy to your friends!